

The INTERSECT announces a Requests for Proposals in which we are looking for 1-2 artists (or art teams) to provide community engaging art at 2 locations on and near the new Northloop bike path connection in Minneapolis at our building. We are seeking artists to design and install art that creates a sense of arrival to the location and area, and for the bike ramp and our building to be a canvas for public art. The art installations are to commence and to be completed Spring/Summer 2023.

Submissions due December 31, 2022.

The awards will be notified late winter (January/February 2023), with commencement of art installation in Spring/Summer 2023.

Artists must complete the entry form, which includes a template for depicting their proposed designs for the wall at the pedestrian ramp facing the bike path and the green wall on the building at the path connection to the street level. Design proposals should be positive, original, colorful and appropriate for all viewing audiences with visual evocations of landscapes, past events, objects, structures or people, that can create images to preserve the past and assist with slacken decay and the inevitable ravages of time. Design proposals should also reflect a representation of the area, of the river, and a desire to drive people up to the shops and restaurants by letting them know where they are on the bike path and have arrived (e.g., Northloop).

The green living wall design proposals should include the use of metal shapes or cables to create dimension for the green living wall to crawl up and grow around.

At the closing of the deadline, the INTERSECT will be asking the community to cast their vote for the selected showcase of design proposals to help determine the winners. The community voting will be completed on our website with QR code access. The winners will be notified of the award and scheduled to commence and complete the art installations in the Spring/Summer of 2023. The INTERSECT will provide a working budget of \$10,000, for each installation, for the materials and compensation provided to the artists for their awarded design proposals; because material costs may change, the budget may be evaluated based on actual material costs at the time of installation of the proposed concept. INTERSECT will provide engineering, practical design, or construction assistance (if required) at no cost to the artist.

By signing below and submitting this form, I attest that the concept I'm submitting is mine and I understand that my concept entry(s); will be publicly displayed and critiqued in print, online, and other media, and my submission does not guarantee acceptance. I have read and understood the "Community Engaging Art Call" that was provided for review by Intersect. Any design submitted becomes the sole property of Intersect and its affiliates into perpetuity. Intersect and its affiliates reserve the right to suspend, change the timeline, details, or cancel the art call for any reason.

Application

Statement of Purpose

The INTERSECT announces a Requests for Proposals in which we are looking for 1-2 artists (or art teams) to provide community engaging art at 2 locations on and near the new Northloop bike path connection in Minneapolis at our building. We are seeking artists to design and install art that creates a sense of arrival to the location and area, and for the bike ramp and our building to be a canvas for public art. The art installations are to commence and to be completed Spring/Summer 2023.

Deadline to Submit Design Proposals Entries:

Revised 12/9/22

December 31, 2022. The awards will be notified late winter (January/February 2023), with commencement of art installation in Spring/Summer 2023.

Who Can Participate

This public art project welcomes participation by anyone, including both amateur and professional artists. We would like to have the broadest possible reach in hopes of acquiring the highest level of talent and imagination for this project.

Artist Proposals and Design Criteria

Artists must complete the entry form, which includes a template for depicting their proposed designs for the wall at the pedestrian ramp facing the bike path and the green wall on the building at the path connection to the street level. Design proposals should be positive, original, colorful and appropriate for all viewing audiences with visual evocations of landscapes, past events, objects, structures or people, that can create images to preserve the past and assist with slacken decay and the inevitable ravages of time. Design proposals should also reflect a representation of the area, of the river, and a desire to drive people up to the shops and restaurants by letting them know where they are on the bike path and have arrived (e.g., Northloop). The green wall design proposals should consider the use of metal shapes to create dimension for the green living wall to grow around. **Special Note: The desired accent color for the requests for proposals is “96C/84M/2Y/0K | PANTONE 7687C” The “BLUE” accent color should be tied into the art if and when possible.** Please be as specific as possible in explaining the details of your work.

Each artist is welcome to submit more than one original design proposal.

All design proposals must be family friendly and therefore appropriate for all view audiences. Proposals will be ineligible if they involve:

- A breach of intellectual property rights (e.g., someone else’s idea)
- Trademarks, brands or business names, logos, or copyrighted images
- Nudity, violence, or anything harmful or offensive to a third-party

Applications will be reviewed by the INTERSECT development team based on feasibility, originality, innovation, and adherence to design criteria.

Stipends and Agreements

INTERSECT will provide a working budget of \$10,000, for each installation, for the materials and compensation provided to the artists for their awarded design proposals; because material costs may change, the budget may be evaluated based on actual material costs at the time of installation

of the proposed concept. INTERSECT will provide engineering, practical design, or construction assistance (if required) at no cost to the artist.

Each artist must agree that all submitted designs selected or not remain the ownership of the INTERSECT into perpetuity. The INTERSECT retains the sole right to reproduce and distribute the designs for the purpose of promoting the project and the building. The INTERSECT also has the sole right to use the design in any publications yet to be determined. No payments will be made to the artists for these or any rights.

Artists agree that their names, designs, and art may be listed in guidebooks, maps, or other promotional material as deemed appropriate by the INTERSECT.

The artists will be notified if any repairs are required to the artwork during the display of the artwork. Should the artists be unavailable, the INTERSECT at their sole discretion will repair or remove the artwork.

The finalized artwork is the INTERSECT property. The INTERSECT will be responsible for maintaining all of the artwork. There is no guarantee of how long the artwork will remain displayed, but the best faith effort will be made by the INTERSECT to preserve the artwork as long as feasible. The INTERSECT has the right to remove the artwork at any time.

What Steps Are Involved?

1. Applicants need to submit their entry online with a completed proposal so it is received by December 31, 2022.
2. The INTERSECT will evaluate all design concepts submitted. The INTERSECT has sole discretion to accept or reject any and all designs. Once a design has been approved, it may not be changed without approval of the INTERSECT.
3. The INTERSECT will be asking the community to cast their vote for the selected showcase of design proposals to determine the winners. The community voting will be completed on our website and other media with QR code access.
4. The INTERSECT will notified the winners of the award by email and will be scheduled to commence and complete the art installations in the Spring/Summer of 2023.

What About Copyright?

The artists own the copyright of the artwork created for the INTERSECT and may use it for portfolio purposes but not commercial purposes for a period of two (2) years from building opening to the public. However, the INTERSECT may enter into an additional agreement with the artists if commercial products are produced by the artist or INTERSECT. The artists further agree to allow the INTERSECT to use the artwork image(s) in any noncommercial way, to promote the INTERSECT or its affiliates. The artist and INTERSECT agrees to use all images in a professional manner and will label all images with the artist's and the INTERSECTS name and installment location attached. In addition, the INTERSECT reserves the rights to make and use promotional footage collected for television, web publication, and other media outlets.

INTERSECT COMMUNITY ENGAGING ART CALL DESIGN CONCEPT ENTRY

PLEASE PRINT

ARTIST NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

TEMPLATE OF THE DESIGN(S) MUST BE SUBMITTED WITH THIS FORM.

DESCRIPTION & EXPLANATION OF DESIGN:

ADDITIONAL PAGES ARE PERMITTED IF NECESSARY.

PLEASE ATTACH PHOTOS OF PAST ARTWORK IF POSSIBLE.

I (artist) _____, understand that my concept entry(s), if accepted, will be shown to Intersect, its affiliates, and business partners or potential sponsors. I have read and understand the "Community Engaging Art Call" that was provided for review by the INTERSECT. Any design submitted becomes the property of the INTERSECT into perpetuity.

Artist's Signature: _____ Date: _____